



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/J Atkinson/D/Oth/NC (16948)  
Luc, Inc. (2895)/867768541  
MILLS, AMY  
Telerep/Atlanta, Atlanta (1044)  
ph: (555) 555-5555

Invoice 645437  
Inv Date 10/28/2012  
Terms Net 30  
Contract 332045  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Luc, Inc.  
25 Whitlock Place, SW  
#201  
Marietta, GA 30064-3142

AgM

Product Political (1065)  
Brand 2453 NC SUPERINT (137529)  
Acct Types National/Political  
Est/Headline 2453/06322869  
Demo  
Revision  
Comments

ATKINSON NC SUPERINT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP Order Type No/Normal  
Package  
Gen. Date 10/31/2012 11:32:04AM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<b>NEWS DAYBREAK</b>						
	Spot	6:30:00AM- 7:00:00AM	Day, F-1	10/19/12 6:29AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	SCJATV01H	\$850.00	
2.0	Contract Line Remarks:		<b>NEWS DAYBREAK</b>						
	Spot	6:30:00AM- 7:00:00AM	Day, Th-1	10/25/12 6:42AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	SCJATV01H	\$850.00	
3.0	Spot			10/18/12			1 preempt @ \$775.00	\$0.00	No Avail
4.0	Spot			10/26/12			1 preempt @ \$775.00	\$0.00	Political
5.0	Contract Line Remarks:		<b>NEWS SAT</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/20/12 7:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	SCJATV01H	\$325.00	
6.0	Contract Line Remarks:		<b>NEWS SUN</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/21/12 7:43AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	SCJATV01H	\$300.00	
7.0	Contract Line Remarks:		<b>LIVE W KELLY</b>						
	Spot	9:00:00AM-10:00:00AM	Day, M-1	10/22/12 9:33AM (Mo)	00:30	LIVE! WITH KELLY	SCJATV01H	\$375.00	
8.0	Contract Line Remarks:		<b>LIVE W KELLY</b>						
	Spot	9:00:00AM-10:00:00AM	Day, W-1	10/24/12 9:44AM (We)	00:30	LIVE! WITH KELLY	SCJATV01H	\$375.00	
9.0	Contract Line Remarks:		<b>DR PHIL</b>						
	Spot	10:00:00AM-11:00:00AM	Day, F-1	10/19/12 10:47AM (Fr)	00:30	KATIE COURIC	SCJATV01H	\$375.00	
10.0	Contract Line Remarks:		<b>DR PHIL</b>						
	Spot	10:00:00AM-11:00:00AM	Day, Tu-1	10/23/12 10:11AM (Tu)	00:30	KATIE COURIC	SCJATV01H	\$375.00	
11.0	Contract Line Remarks:		<b>VIEW</b>						
	Spot	10:58:00AM-11:57:00AM	Day, W-1	10/17/12 10:59AM (We)	00:30	The View	SCJATV01H	\$550.00	
12.0	Contract Line Remarks:		<b>VIEW</b>						
	Spot	10:58:00AM-11:57:00AM	Day, Th-1	10/25/12 10:59AM (Th)	00:30	The View	SCJATV01H	\$550.00	
13.0	Contract Line Remarks:		<b>NEWS MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day, Th-1	10/18/12 12:28PM (Th)	00:30	EYEWITNESS NEWS 12P	SCJATV01H	\$375.00	
14.0	Contract Line Remarks:		<b>NEWS MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1	10/23/12 12:54PM (Tu)	00:30	EYEWITNESS NEWS 12P	SCJATV01H	\$375.00	
15.0	Contract Line Remarks:		<b>NEWS MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day, W-1	10/24/12 12:29PM (We)	00:30	EYEWITNESS NEWS 12P	SCJATV01H	\$375.00	
16.0	Contract Line Remarks:		<b>NEWS MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day, F-1	10/26/12 12:23PM (Fr)	00:30	EYEWITNESS NEWS 12P	SCJATV01H	\$375.00	
17.0	Contract Line Remarks:		<b>GENERAL HOSPITAL</b>						
	Spot	2:00:00PM- 3:00:00PM	Day, F-1	10/26/12 2:24PM (Fr)	00:30	General Hospital	SCJATV01H	\$375.00	
18.0	Contract Line Remarks:		<b>KATIE</b>						
	Spot	3:00:00PM- 4:00:00PM	Day, Th-1	10/18/12 3:11PM (Th)	00:30	DR. PHIL	SCJATV01H	\$375.00	
19.0	Contract Line Remarks:		<b>KATIE</b>						
	Spot	3:00:00PM- 4:00:00PM	Day, M-1	10/22/12 3:25PM (Mo)	00:30	DR. PHIL	SCJATV01H	\$375.00	
20.0	Contract Line Remarks:		<b>NEWS @ 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day, W-1	10/17/12 5:22PM (We)	00:30	EYEWITNESS NEWS 5P	SCJATV01H	\$850.00	
21.0	Contract Line Remarks:		<b>NEWS @ 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	10/25/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	SCJATV01H	\$850.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.0	Spot	4:00:00PM- 5:00:00PM	Per week (1),We,Th,Fr	10/19/12 4:21PM (Fr)	00:30	DR. OZ SHOW	SCIATV01H	\$775.00	M/G For 3.0:1
23.0	Spot	6:30:00AM- 7:00:00AM	Day,F-1	10/26/12 6:43AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	SCIATV01H	\$750.00	M/G For 4.0:1
24.0	Spot	1:35:00AM- 2:05:00AM	Per week (1),Fr	10/26/12 2:06AM (Fr)	00:30	KATIE COURIC 1:05AM	SCIATV01H	\$25.00	M/G For 4.0:1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$10,800.00	Total Spots	22
Commission	(\$1,620.00)		
Net Total	\$9,180.00		